

October, 2012

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We are Partners with Dr. Oz's ShareCare

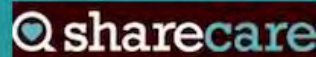
Invited Presenter NYU's 2012 Common Day

FREE Seminar at Sonoma State November 8th!

DONATE TODAY and help the NORMAL nonprofit create and deliver more award-winning programs.

We are Partners with Dr. Oz's ShareCare

NORMAL was recently invited to be content provider to the Sharecare medical website: a health and wellness social media platform that connects people with top-ranking experts ranging from doctors and specialists to hospitals, healthcare companies and health-conscious consumers.



NORMAL's Medical Advisory Board members are listed on the site as specialists in the field of eating disorders and many of NORMAL's video clips from YouTube have been selected by the Sharecare team to fuel the site.

"We are so honored to be among the many leading nonprofit organizations on the site and are so grateful to our Medical Advisory Board members for helping us reach more individuals, teach more communities and save more lives," says NORMAL Founder & CEO, Robyn Husa.

NORMAL Medical Advisory Board Members, include:

Evelyn Attia, M.D., Director Columbia University Eating Disorders

Chase Bannister, MDiv, MSW, LCSW, CEDS, Chief Clinical Officer, Veritas Collaborative

Ovidio Bermudez, M.D., Director, Adolescent Services, Eating Recovery Center

Carolyn Costin, M.A., M.Ed., MFT, CEDS, FAED, Founder and Executive Director of Monte Nido & Affiliates

Steven Hinshaw, Ph.D., Department of Psychology UC-Berkeley

Julie Holland, MHS, Director, IAEDP CEDS Certification; CMO ERC

Walter Kaye, M.D., Director, Eating Disorders Program — UC San Diego

Sondra Kronberg, M.S., R.D., CEDRD, Director, Eating Disorder Treatment Collaborative

Laura Lees, Psy.D., CEDS, Lees Psychological Services

Ken Weiner, M.D., Founding Partner, Eating Recovery Center

The power behind the Sharecare site's unique Q&A format is its collective wisdom, providing health-seeking consumers with answers reflecting multiple expert perspectives—greatly simplifying the search for quality information. Created by Jeff Arnold and Dr. Mehmet Oz in partnership with Harpo Studios, Sony Pictures Television and Discovery Communications, Sharecare allows people to ask, learn and act upon questions of health and wellness, creating an active community where knowledge is shared and put into practice – simply said, sharing care.

Follow NORMAL's Sharecare page, [here](#).

Invited Presenter NYU's 2012 Common Day

NORMAL nonprofit – the nation's leading content provider to more than 20 eating disorder and other mental health nonprofits – will lead an eating disorders educational seminar to aspiring NYU social work candidates on Monday, October 29th at 12noon in the main Eisner and Lubin Auditorium in Kimmel Center at NYU (60 Washington Square South, New York, NY 10012). This is being presented as a part of NYU's Common Day in the Silver School of Social Work.

Join the fabulous and lovely Christel Parker, LMFT who will host the seminar and entertain Q&A discussions with Sondra Kronberg, RD, CEDRD (NORMAL nonprofit Medical Advisory Board member), Marcia S. Nickow, Psy.D., CADC, CGP from Timberline Knolls Residential Treatment Center and Jodi Rubin, LCSW.

FREE Seminar at Sonoma State November 8th!

Sonoma State Undergraduate, Grad Students, Athletes and Clinicians -- A rare opportunity to learn about eating disorders, healthy diet and stress management from the nation's top experts!

LIVE, Thursday, November 8th at 7pm in the Multi Purpose Room (MPR) in the Student Union Building at Sonoma State University, join the

nation's experts in the fields of nutrition, eating disorders and stress management for a free, interactive seminar called SPEAKING OUT ABOUT ED, presented by NORMAL In Schools, Inc., in collaboration with Sonoma State Counseling & Psychological Services, Andrea's Voice Foundation, Veritas Collaborative and Eating Disorder Recovery Support, Inc.

Robyn Hussa, MFA, E-RYT, award-winning New York City filmmaker & President of the NORMAL nonprofit, will present her 40-minute documentary film "SPEAKING OUT ABOUT EATING DISORDERS" followed by in-person discussion with several experts in the field of eating disorders, including: Chase Bannister, MDiv, MSW, LCSW, CEDS, Vice President & Chief Clinical Officer of Veritas Collaborative, a Specialty Behavioral Health Hospital for Eating Disorders; Doris Smeltzer, MA, Executive Director/co-Founder of Andrea's Voice Foundation; Bridget Whitlow, MS, LMFT, President of the Eating Disorder Recovery Support nonprofit and Barbara Birsinger, ThD, MPH, RD, Creator of the Behavior Decoding Method for disordered eating and weight related issues, along with campus leaders from Sonoma State University.

This seminar is excellent for undergraduate students, college athletes and also for those who aspire to pursue a career in the fields of nursing, mental health or nutrition. Learn the latest research about eating disorders, how to evolve healthy coping skills and – most importantly – strategic guidance that could save a friend's life.

For more information contact rhussa@normalinschools.org

<http://www.facebook.com/events/122779891207536/>

This event is free and open to the public.

Speak Out About



Eating Disorders Disordered Eating