

## Exciting Updates for NORMAL In Schools!

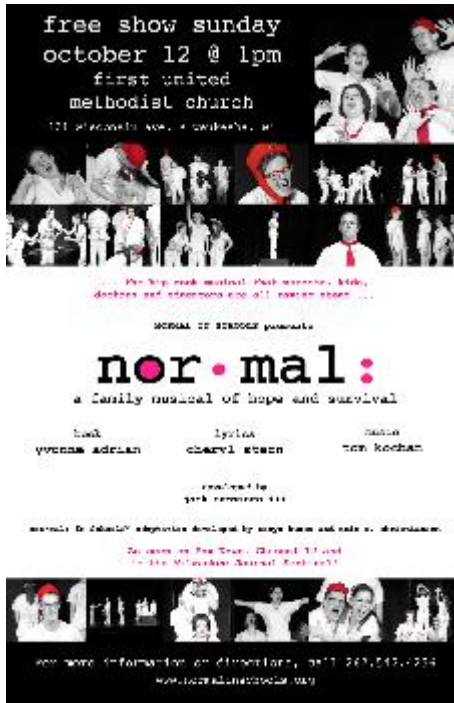
NORMAL In Schools (NIS) is a national nonprofit arts-and-education organization that brings a hip, rock 'n roll musical (NOR•MAL), an accompanying curriculum, a clinical psychologist and other qualified personnel to schools to teach kids about eating disorders, addiction, self esteem and family communication.

## NIS 2008-2009 Programming Goals

Beginning in October 2008, NORMAL In Schools will bring the award winning program and curriculum to Milwaukee area churches and schools, with an emphasis on the Milwaukee Public Schools.

[Check with our website](#) for the most updated tour information!

In February, 2009, NIS will bring its program to medical treatment facilities and schools in Illinois and Iowa as part of National Eating Disorder Awareness Week programming. In April and May



## NORMAL in the NEWS!



Sami Christiansen, Aly Gridley and Bethany Swartz in NOR•MAL

- On Saturday, October 11th at around 8:45am NIS will be featured on [Milwaukee's TMJ4](#) (Channel 4) news! Cheer the cast of NOR•MAL on as they present a musical number LIVE on the air and discuss the NIS program!
- On Wednesday, October 14th at 8:30am, NIS Executive Director teams up with Sandy Blaies (Supervisor of the Eating Disorder Program at Aurora Psychiatric) to present a workshop about eating disorders in the schools. ([Click here for more information](#))

**JOIN TEAM NORMAL  
IN PHOENIX,  
ARIZONA (January,**

we are targeting University of Virginia and schools between Charlottesville and D.C. To learn more or to sign your community up for a tour, please e-mail Executive Director, Robyn Hussa today!

## NIS at Boston Store Community Days!

communityday



Help support NIS's programming goals by participating in Community Days at Boston Store! Purchase a \$10 coupon booklet for only \$5 and use the coupons on November 15th at your local Boston Store! NIS will be in Milwaukee's Southridge Boston Store on September 26th from 10am - 12noon selling booklets. This is an easy and fun way to get involved! For more information, e-mail us today!

## NIS AWARDS AND HONORS

Founded in 2007, the NORMAL In Schools nonprofit is headquartered in Milwaukee, Wisconsin. In that short time, the program has received outstanding honors:

- WINNER of Critic's Choice award at the Wisconsin State High School Theatre Festival State Finals
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2009)!



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Athletes can run or walk any race of their choosing OR an official "TEAM NORMAL" race (currently the Rock 'n Roll 1/2 marathon or full marathon series). JOIN the team by e-mailing us today!

Upcoming Races where TEAM NORMAL is the official charity of the event:

P.F. Chang's® Rock 'n' Roll Arizona™

Marathon & 1/2 Marathon  
Sunday, January 18th, 2009 in  
Phoenix, Arizona

\*NORMAL In Schools™ and TEAM NORMAL™ does not promote long distance running or walking for individuals who are currently suffering from eating disorders. This activity is recommended for those who are at a healthy, normal weight, are not dieting, and who have appropriately trained for this event.

**"The power of NOR\*MAL has already transcended expectations and will undoubtedly continue to influence hearts, minds and most importantly, recovery from eating disorders."**

*~Dr. Laura A. Lees, Clinical Psychologist specializing in the treatment of eating disorders*



## NOR\*MAL: a family musical of hope and survival

FREE PERFORMANCE!  
OPEN TO THE PUBLIC!



**FREE 2017 PERFORMANCE**  
Open to the public!

NORMAL In Schools, Inc.  
presents

# nor • mal :

A fast-paced Off-Broadway musical

book by Yvonne Adrian    lyrics by Cheryl Stern    music by Tom Kochan

Directed by Jack Cunningham III

**Wednesday, December 10th**  
at 7pm  
Aurora Psychiatric Hospital  
Norris Auditorium  
1220 Dewey Avenue  
Wauwatosa, WI 53213

Live! FREE!

Reservations are required and seating is limited.  
To register, please RSVP to [laura.oliver@aurora.org](mailto:laura.oliver@aurora.org) or call (414) 454-6779

\*Experience the award-winning rock musical  
that is not only entertaining, it is saving lives\*

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NOR\*MAL is a fast-paced, hip, rock and roll musical based on the true story of a family's struggle with a life-threatening eating disorder. With book by Yvonne Adrian, lyrics by Cheryl Stern and music by Tom Kochan, this award-winning Off-Broadway musical is the centerpiece of an arts-and-education program and curriculum that teaches about the devastating impact of eating

## RSVP Today!



Sami Christiansen, Alyssa Sylvester,  
Emily Heitzer and Amy Geysler  
in NOR\*MAL

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"This arts-and-education program is  
like no other."  
~Mary Pat Foley (School Counselor at  
Wauwatosa East High School)

"I saw this production two times. What  
an outstanding performance. This  
must be delivered to as many  
audiences as possible."  
~Lois Weber, Wauwatosa School Board  
Member

"The power of NOR\*MAL has  
transcended expectations and will  
undoubtedly continue to influence  
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recovery from eating disorders."  
~Dr. Laura A. Lees, Clinical  
Psychologist specializing in the  
treatment of eating disorders

disorders and addiction while exploring related issues such as family communication, stress management and self esteem.

**"This project gives kids the confidence to talk to their parents."  
~a 7th grader in Milwaukee, WI**

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## National Eating Disorder Awareness Week Programming ...

### FREE PERFORMANCES, OPEN TO THE PUBLIC!

**Aurora Behavioral Health sponsors the following NEDAW presentations of the NORMAL In Schools program:**

**Monday, February 23rd  
Wednesday, February 25th  
7pm**

**Aurora Psychiatric Hospital's  
Norris Auditorium**

**1220 Dewey Avenue  
Wauwatosa, WI 53213  
Cost: FREE**

Reservations are required and seating is limited.  
To register, please RSVP to [laura.oliver@aurora.org](mailto:laura.oliver@aurora.org) or call (414) 454-6779

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### NIS California!

Thanks to the help of NIS's West Coast

and music by Tom Kochar, this award-winning Off-Broadway musical is the centerpiece of an arts-and-education program and curriculum that teaches about the devastating impact of eating disorders and addiction while exploring related issues such as family communication, stress management and self esteem.

## TEAM NORMAL in Phoenix and Chicago!



The NORMAL In Schools nonprofit is one of the official charity sponsors of the largest marathon/half marathon in the world -- the prestigious [P.F. Chang's Rock 'n Roll Marathon & Half Marathon](#). This year seven athletes participated on TEAM NORMAL and several more signed up to participate in next year's event in Arizona. This was an incredible way for athletes to support a charity while accomplishing their goal of walking or running in a half marathon. We are excited to announce that TEAM NORMAL will be an official charity sponsor of the upcoming [Chicago Rock 'n Roll Half Marathon](#) on August 2, 2009 in Chicago, Illinois. [Contact us](#) for more information!

[Join TEAM NORMAL in Chicago!](#)

## NIS on Fox 6 Wakeup News!

Tune in to Fox 6 Wakeup News on Friday, February 20th at 8:20am (Milwaukee, WI) where the NIS program will be featured as Eric Christiansen (NIS co-director) and Sandy Blaies (Supervisor of Aurora Hospital's Eating Disorders program) are interviewed live.

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Program Director, Barbara Galiotto and her incredible team of colleagues in Northern California, on January 31 and February 2nd the NIS program was presented to Kaiser's Educational Theatre Programs (thank you Alicia Perales-Rangel!) and various other organizations to expand the program to the west coast. The NIS company of performers in Northern California will bring NIS's message to schools, hospitals, universities and conferences. Thank you Barb, Katie, Gea and Janice!

## NIS to be Keynote for WI EAPA Annual Conference

On May 1, 2009 NORMAL In Schools will be Keynote presenter for the [Employee Assistance Professionals' Association's](#) annual conference in Milwaukee, WI. To have NIS present at your upcoming conference, [contact us](#) today!

## World Wide Charter for Action on Eating Disorders to Launch in Madison, WI!

NEDA and Rogers Memorial Hospital team up to launch the World Wide Charter for Action on Eating Disorders in March, 2009 in Madison, WI. For more information, contact NEDA STAR WI Program Chair, Joan Riederer.

**"This arts-and-education program is like no other."**

*~Mary Pat Foley (School Counselor at Wauwatosa East High School)*

**"The power of NOR\*MAL has transcended expectations and will undoubtedly continue to influence hearts, minds and most importantly, recovery from eating disorders."**

*~Dr. Laura A. Lees, Clinical Psychologist specializing in the treatment of eating disorders*



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### NIS ANGEL ANNE L BERNSTEIN TURNS 60!

**NIS celebrates Anne L Bernstein's 60th Birthday in November, 2008. Anne is the Broadway producer and pioneer who believed in the NIS journey and provided support so it could come to life. Below are examples of the heartfelt wishes that are a part of the collection honoring Ms. Bernstein. (Submissions are being accepted until November 4th)**

"Because of you, Anne, I no longer have to hide. Because of you I let others in. Because of you I have found help, hope and healing." ~Mary D.

*"Because of you...people realize they are not alone, learn that they can overcome and have a chance to become more than they were before. Your generosity and support has impacted thousands of lives. Thank you." ~Bobbi N.*

"Ms. Bernstein, it was a pleasure meeting you when NORMAL In Schools came to New York. My senior year of High School was completely changed for the better Because of You and your generous donation." ~ Rob P.

"Because of you, my family was finally able to open up after eleven years and confront the eating disorders that had been hidden for so long. Only because of Normal have we begun to heal. Thank you, Anne." ~Mary L.

Because of you...I have a new lease on life with clarity of vision and a reignited passion to help improve the human condition.  
~John K.

Anne, Because of you ... and your support for NOR•MAL, I have created my life's work, the most important theatre art I have been associated with, AND I have helped save my daughter's life, the most important human art imaginable. -Eric C.

### December NOR•MAL Performances!



Sami Christiansen, Aly Gridley and  
Bethany Swartz in NOR•MAL

- FREE performance of NOR•MAL, open to the public on **Wednesday, December 10th at 7pm** at Aurora Psychiatric Hospital's [Norris Auditorium](#). Seating is limited, so please [RSVP](#) to [rhusa@normalinschools.org](mailto:rhusa@normalinschools.org).
- **On Wednesday, December 17th at 9:00am**, NOR•MAL will be presented for students from Milwaukee area schools in Aurora Psychiatric Hospital's Norris Auditorium.

**JOIN TEAM NORMAL  
IN PHOENIX,  
ARIZONA (January,  
2009)**

## NIS at Boston Store Community Days!

communityday



Help support NIS's programming goals by participating in Community Days at Boston Stores around the country! Purchase a \$10 coupon booklet for only \$5 and use the coupons on November 15th at your local Boston Store! For more information, [e-mail us today!](#)

## NIS AT EDINBURGH FRINGE, AUGUST 2009!

In 2008 and 2009, NORMAL In Schools intends to tour the NIS program not only to the Milwaukee, Illinois and Iowa schools, it has been invited to bring the program to the prestigious Edinburgh Fringe Festival as part of the [American High School Theatre Festival](#) in August 2009. This partnership with [Greendale High School's Theatre Department](#) will enable NIS to showcase its program in front of its target audience (students), to continue to give international exposure and legitimacy to the NIS program, and to further legitimize the credibility of the artistic content of the musical. Consider [getting involved](#) today!

## Fall 2008 Update

**NORMAL In Schools presented its award winning program to Milwaukee area churches in October, 2008. Below are comments taken from the post-show surveys:**

a 14-18 year old female wrote: "It was very much a reminder of what my family went through. It is very amazing how similar to my experience it was. It was great to really realize we are not alone in what we went through. **It was almost a direct representation of what my family experienced the past years.** I connected very strongly with Zach."

a 37-46 year old female wrote: "A fabulous production. I've worked in a therapeutic setting with eating disorders for 7+ years -- you've captured so much. The music takes you away and reduces the 'lecture' feel. **Extraordinary story and presentation through music.** Beautiful performance."

a 19-28 year old female struggling with an eating disorder wrote: "I thought I knew that eating disorders affected families. Today I felt that fact. I was struck by Polly's 'write this' song. I didn't know how drastically families were affected. I just began treatment (PHP) two days ago and was invited here by a friend. **My ambivalence toward my treatment was greatly affected. I don't want to fight treatment anymore - I want to fight my eating disorder. Thank you for helping to melt my ambivalence toward my own treatment.**"

a 14-18 year old wrote that she sought help after seeing NORMAL the first time (2 years ago).

**In February, 2009, NIS will bring its program to medical treatment facilities and schools in Wisconsin, Illinois and Iowa as part of 2009 National Eating Disorder Awareness Week programming.**

Free Performance, open to the public



**Help raise funding and awareness for NIS by joining the NIS team of athletes\* who run or walk in races around the country to promote the NIS mission.**

Athletes can run or walk any race of their choosing OR an official "[TEAM NORMAL](#)" race (currently the Rock 'n Roll ½ marathon or full marathon series). [JOIN the team by e-mailing us today!](#)

Upcoming Races where TEAM NORMAL is the official charity of the event:

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Sunday, January 18th, 2009 in Phoenix, Arizona

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## Awards & History

Founded in 2007, the NORMAL In Schools nonprofit is headquartered in Milwaukee, Wisconsin. In that short time, the program has received outstanding honors:

- INVITED PRESENTER at the 2007 EDTA International Thespians Festival in Lincoln, Nebraska
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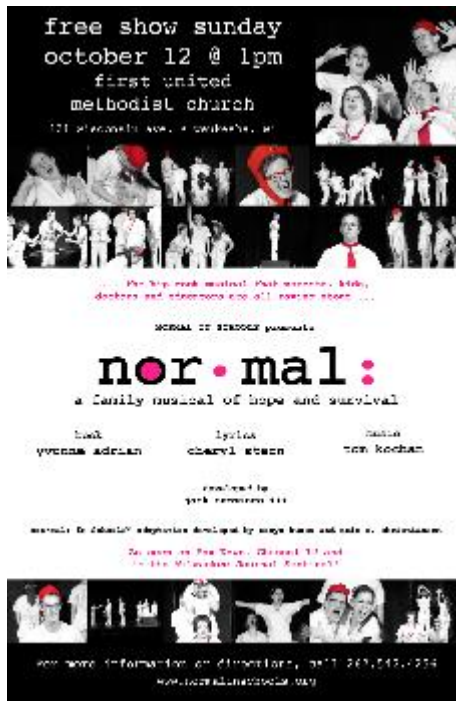


## NORMAL In Schools in Iowa for NEDAW 2009!

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### Bring NIS to U of Iowa, and help save lives!

In February, 2009, NIS will bring its program to medical treatment facilities and schools in Illinois and to Iowa State University as part of National Eating Disorder



Awareness Week programming.

NIS provides the perfect opportunity to educate the public about a serious health issue. Endorsed by the National Eating Disorder Association, the

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## JOIN TEAM NORMAL IN PHOENIX,

program is hip, cool and has proven to get audience members into treatment for eating disorders and addiction. To learn more or to bring NIS to your school, [e-mail Executive Director, Robyn Husa today!](#)

## NIS at Boston Store Community Days!

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