



NORMAL In Schools

NEWS RELEASE

NORMAL In Schools is a national nonprofit organization that educates about eating disorders, the therapeutic impact of the arts and related issues such as body image, self esteem and family communication.

## NEWS RELEASE

### ***For immediate release***

*Date: January 24, 2011*

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### **NIS to stage 2<sup>nd</sup> Annual “Inside Out” Gala on Feb. 26 to celebrate inner beauty through theatre, music and art**

*Milwaukee, WI – January 24, 2011*

Tiffany Ogle, co-Host of Milwaukee's MORNING BLEND on TMJ4, will host “**INSIDE OUT – Celebrating Inner Beauty through Theatre, Music and Art,**” the 2nd annual gala fundraiser of the NORMAL In Schools nonprofit. This fun, funky and informal benefit will be held at 5:30 p.m. Saturday, February 26 at Milwaukee's Historic Turner Hall Ballroom during National Eating Disorders Awareness Week.

Ms. Ogle will also join professional actors in a live poetry jam featuring her own poetry and original works created by professional writers and individuals in recovery for addictions. The “**INSIDE OUT!**” benefit will also include dinner, a silent auction, dance celebration with music by Swing Nouveau and an art gallery/sale featuring stunning multi-media artwork created by a range of artists from Yuroz to local artists, including patients in recovery.

NORMAL in Schools (NIS) is a Milwaukee-based national nonprofit arts-and-education organization that brings a hip rock ‘n roll musical (“NORMAL”), a related curriculum, medical experts and persons in recovery to schools to teach the devastating impact of eating disorders and related issues such as body image, self esteem and family communication. NIS was founded by Robyn Hussa, who was named the 2010 recipient of the Champion in Women’s Health Award by Sue Ann Thompson’s Wisconsin Women’s Health Foundation.

“With more than half of teen girls and almost one-third of teen boys currently engaged in unhealthy weight control behavior, there is a critical need for eating disorder awareness and the kind of support we bring to this vulnerable population,” Ms. Hussa said.

While Ms Hussa wants the “INSIDE OUT” benefit to raise awareness of eating disorders, she said “the artsy event will be another fabulously fun, relaxed, inspiring and upbeat night on the town.” Recommended attire is



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“informal and funky” to fit the theme of “Celebrating Inner Beauty through Theatre, Music and Art.” Attendees are encouraged to have fun and “express themselves” in their choice of attire.

Proceeds from “INSIDE OUT!” will be used to help NORMAL in Schools deliver its programs and materials to more communities, to enhance its online tools, and to continue production of an online educational film, a portion of which will debut in February at this event.

Tickets are \$75 General Admission and \$125 for VIP Admission (which includes reserved seating, a photo with Tiffany Ogle and mention in the show program). Tickets may be purchased online at [www.normal-life.org](http://www.normal-life.org), by phone at **262-789-1346** or by emailing [pat@normalinschools.org](mailto:pat@normalinschools.org).

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